



# FOLLOW THE BIG CROWD.

## Great Easter Offering. A Quarter of a Million Dollars' Worth of Merchandise Goes on Sale at Less than Half Price.

A gigantic sale of Furniture, Carpets, Stoves, and House Furnishing Goods, begins tomorrow at The Peoples' Furniture and Carpet Company. Fifty carloads of goods, bought from hard up manufacturers, for a mere song. Everything will be sold at prices that will never be touched again. Improve the opportunity of this great sale while you can, for prices will surely advance. Tell your neighbors—Tell your friends—tell everybody to come, for nowhere else on earth can you get so much for your money. On account of lack of space only a few of the many bargains are quoted below.

### MONEY SAVED BY READING THESE PRICES:

BARGAIN NO. 1-7,000 WOVEN WIRE COTS,	REGULAR PRICE \$2.00, NOW.....	95c
BARGAIN NO. 2-500 PLUSH RECEPTION CHAIRS,	REGULAR PRICE \$5.00, NOW.....	\$ 1.50
BARGAIN NO. 3-50 CHENILLE DRAPED COUCHES,	REGULAR PRICE \$20.00, NOW.....	9.50
BARGAIN NO. 4-150 TAPESTRY COUCHES, FRINGED SPRING EDGE,	REGULAR PRICE \$22.50, NOW.....	10.50
BARGAIN NO. 5-25 TUFTED COUCHES,	REGULAR PRICE \$22.50, NOW.....	10.50
BARGAIN NO. 6-250 BAMBOO CENTER TABLES,	REGULAR PRICE \$4.00, NOW.....	95c
BARGAIN NO. 7-75 WHITE ENAMELED BRASS TRIMMED IRON BEDS,	REGULAR PRICE \$22.00, NOW.....	10.25
BARGAIN NO. 8-500 TAPESTRY OAK ROCKERS,	REGULAR PRICE \$7.50, NOW.....	2.75
BARGAIN NO. 9-25 PLUSH DIVANS, ANTIQUE OAK,	REGULAR PRICE \$12.50, NOW.....	5.85
BARGAIN NO. 10-117 PLUSH PARLOR SUITS, 5 PIECES,	REGULAR PRICE \$50.00, NOW.....	24.75
BARGAIN NO. 11-650 BIBLE STANDS,	REGULAR PRICE \$1.50, NOW.....	45c
BARGAIN NO. 12-86 LEATHER COUCHES, OAK FRAME,	REGULAR PRICE \$28.00, NOW.....	14.50
BARGAIN NO. 13-65 TAPESTRY COUCHES, OAK FRAME,	REGULAR PRICE \$12.50, NOW.....	5.75
BARGAIN NO. 14-12 TAPESTRY CORNER CHAIRS,	REGULAR PRICE \$15.00, NOW.....	7.50
BARGAIN NO. 15-41 ANTIQUE OAK PEDESTALS,	REGULAR PRICE \$12.50, NOW.....	7.50
BARGAIN NO. 16-105 MEDICINE CABINETS,	REGULAR PRICE \$3.50, NOW.....	1.65
BARGAIN NO. 17-90 ANTIQUE OAK LADIES' DESKS,	REGULAR PRICE \$12.50, NOW.....	6.20
BARGAIN NO. 18-9 HALL CHAIRS, POLISHED OAK,	REGULAR PRICE \$12.00, NOW.....	5.00
BARGAIN NO. 19-8 BRASS EASELS,	REGULAR PRICE \$14.00, NOW.....	4.75
BARGAIN NO. 20-16 UPRIGHT CHILD'S FOLDING BEDS,	REGULAR PRICE \$11.50, NOW.....	5.65
BARGAIN NO. 21-27 OAK MUSIC CABINETS,	REGULAR PRICE \$5.00, NOW.....	2.50
BARGAIN NO. 22-18 BRASS PARLOR TABLES,	REGULAR PRICE \$7.50, NOW.....	2.75
BARGAIN NO. 23-17 LEATHER UPHOLSTERED EASY CHAIRS,	REGULAR PRICE \$30.00, NOW.....	14.50
BARGAIN NO. 24-65 BRASS TOWEL RODS,	REGULAR PRICE 50c, NOW.....	15c
BARGAIN NO. 25-18 BRASS BEDS,	REGULAR PRICE \$50.00, NOW.....	27.50
BARGAIN NO. 26-85 OAK HALL ROCKERS,	REGULAR PRICE \$15.00, NOW.....	7.40
BARGAIN NO. 27-600 OAK EASELS,	REGULAR PRICE \$1.50, NOW.....	65c
BARGAIN NO. 28-500 OAK SCREENS,	REGULAR PRICE \$2.00, NOW.....	70c
BARGAIN NO. 29-100 IRON BEDS WITH SPRINGS,	REGULAR PRICE \$8.50, NOW.....	4.40
BARGAIN NO. 30-100 ANTIQUE WARDROBES,	REGULAR PRICE \$12.50, NOW.....	6.30
BARGAIN NO. 31-51 REVOLVING OFFICE CHAIRS,	REGULAR PRICE \$7.50, NOW.....	3.15
BARGAIN NO. 32-650 FRAMED PICTURES,	REGULAR PRICE \$2.50, NOW.....	90c
BARGAIN NO. 33-88 100-PIECE ENGLISH DINNER SETS,	REGULAR PRICE \$17.50, NOW.....	8.65
BARGAIN NO. 34-55 ICE BOXES,	REGULAR PRICE \$8.50, NOW.....	4.95
BARGAIN NO. 35-112 REFRIGERATORS,	REGULAR PRICE \$14.00, NOW.....	8.75
BARGAIN NO. 36-500 MOQUETTE RUGS, 27X54,	REGULAR PRICE \$3.50, NOW.....	90c
BARGAIN NO. 37-2,000 SMYRNA RUGS, 26X54,	REGULAR PRICE \$3.00, NOW.....	85c
BARGAIN NO. 38-500 INGRAIN RUGS, 36X60,	REGULAR PRICE \$2.50, NOW.....	65c
BARGAIN NO. 39-5,000 BRUSSELS RUGS, 27X60,	REGULAR PRICE \$2.75, NOW.....	1.00
BARGAIN NO. 40-1,500 HASSOCKS, MADE OF BEST CARPET,	REGULAR PRICE \$1.00, NOW.....	45c
BARGAIN NO. 41-2,000 YARDS REMNANTS ALL WOOL INGRAIN,	REGULAR PRICE 75c, NOW.....	28c
BARGAIN NO. 42-1,000 YARDS REMNANTS OIL CLOTH,	REGULAR PRICE 35c, NOW.....	18c
BARGAIN NO. 43-1,200 YARDS REMNANTS LINOLEUM,	REGULAR PRICE \$1.00, NOW.....	40c
BARGAIN NO. 44-500 MOQUETTE MITRE RUGS, 40X40,	REGULAR PRICE \$3.50, NOW.....	1.48
BARGAIN NO. 45-2,800 YARDS SMITH'S BEST MOQUETTES,	REGULAR PRICE \$1.50, NOW.....	98c
BARGAIN NO. 46-1,750 YARDS BODY BRUSSELS,	REGULAR PRICE \$1.50, NOW.....	98c
BARGAIN NO. 47-1,500 YARDS STENSON'S VELVETS,	REGULAR PRICE \$1.40, NOW.....	93c
BARGAIN NO. 48-120 ART SQUARES,	REGULAR PRICE \$9.50, NOW.....	4.45
BARGAIN NO. 49-400 YARDS ALL WOOL STAIR CARPETS,	REGULAR PRICE 60c, NOW.....	23c
BARGAIN NO. 50-2,000 YARDS CHINA MATTING,	REGULAR PRICE 35c, NOW.....	13c
BARGAIN NO. 51-100 FUR RUGS, 32X72,	REGULAR PRICE \$7.50, NOW.....	2.90
BARGAIN NO. 52-1,000 COCOA DOOR MATS,	REGULAR PRICE 75c, NOW.....	24c
BARGAIN NO. 53-25 MISFIT INGRAIN CARPETS,	REGULAR PRICE \$10.00, NOW.....	4.90
BARGAIN NO. 54-50 MISFIT BRUSSELS CARPETS,	REGULAR PRICE \$20.00, NOW.....	10.00

BARGAIN NO. 55-1,500 ONE-YARD REMNANTS BRUSSELS CARPETS,	REGULAR PRICE \$1.00, NOW.....	28c
BARGAIN NO. 56-400 6-4 TAPESTRY TABLE COVERS,	REGULAR PRICE \$3.50, NOW.....	\$1.25
BARGAIN NO. 57-500 TABLE SCARFS,	REGULAR PRICE \$2.00, NOW.....	88c
BARGAIN NO. 58-2,000 YARDS VERONOPULSH,	REGULAR PRICE \$1.00, NOW.....	28c
BARGAIN NO. 59-700 COMFORTS,	REGULAR PRICE \$2.00, NOW.....	85c
BARGAIN NO. 60-1,500 COMFORTS,	REGULAR PRICE \$1.25, NOW.....	45c
BARGAIN NO. 61-2,500 FEATHER PILLOWS,	REGULAR PRICE \$2.00, NOW.....	85c
BARGAIN NO. 62-108 BLANKETS,	REGULAR PRICE \$3.00, NOW.....	1.20
BARGAIN NO. 63-4,000 PILLOW SLIPS,	REGULAR PRICE 35c, NOW.....	18c
BARGAIN NO. 64-925 PILLOW SHAMS,	REGULAR PRICE 75c, NOW.....	20c
BARGAIN NO. 65-1,800 POUNDS OF FEATHERS,	REGULAR PRICE 75c, NOW.....	40c
BARGAIN NO. 66-100 DOZEN WINDSOR SHADES,	REGULAR PRICE \$1.00, NOW.....	28c
BARGAIN NO. 67-150 100-PIECE ENGLISH BLUE DINNER SETS,	REGULAR PRICE \$25.00, NOW.....	14.50
BARGAIN NO. 68-250 DECORATED LAMPS,	REGULAR PRICE \$2.50, NOW.....	90c
BARGAIN NO. 69-700 BABY CARRIAGES,	REGULAR PRICE \$5.00, NOW.....	2.50
BARGAIN NO. 70-250 BABY CARRIAGES,	REGULAR PRICE \$10.00, NOW.....	5.00
BARGAIN NO. 71-600 BABY CARRIAGES,	REGULAR PRICE \$15.00, NOW.....	7.45
BARGAIN NO. 72-800 WOVEN WIRE SPRINGS,	REGULAR PRICE \$2.50, NOW.....	84c
BARGAIN NO. 73-712 WOOL TOP MATTRESSES,	REGULAR PRICE \$3.50, NOW.....	1.68
BARGAIN NO. 74-125 CAST IRON RANGES,	REGULAR PRICE \$13.00, NOW.....	6.40
BARGAIN NO. 75-300 GASOLINE STOVES,	REGULAR PRICE \$7.50, NOW.....	3.55
BARGAIN NO. 76-85 STEEL RANGES,	REGULAR PRICE \$40.00, NOW.....	24.50
BARGAIN NO. 78-100 OIL STOVES,	REGULAR PRICE \$1.50, NOW.....	75c
BARGAIN NO. 79-25 OIL HEATERS,	REGULAR PRICE \$7.50, NOW.....	3.75
BARGAIN NO. 80-600 GASOLINE OVENS,	REGULAR PRICE \$2.50, NOW.....	1.45
BARGAIN NO. 81-85 LAUNDRY STOVES,	REGULAR PRICE \$13.00, NOW.....	6.40
BARGAIN NO. 82-300 5-GALLON WOOD JACKET CANS,	REGULAR PRICE 65c, NOW.....	33c
BARGAIN NO. 83-125 ANTIQUE CHAMBER SUITS,	REGULAR PRICE \$20.00, NOW.....	11.20
BARGAIN NO. 84-500 ANTIQUE OAK ROCKERS,	REGULAR PRICE \$3.50, NOW.....	1.40
BARGAIN NO. 85-450 OAK CENTER TABLES,	REGULAR PRICE \$4.00, NOW.....	1.45
BARGAIN NO. 86-50 MANTEL FOLDING BEDS,	REGULAR PRICE \$15.00, NOW.....	8.35
BARGAIN NO. 87-80 UPRIGHT FOLDING BEDS,	REGULAR PRICE \$20.00, NOW.....	11.20
BARGAIN NO. 88-400 WASHSTANDS WITH DRAWER,	REGULAR PRICE \$12.50, NOW.....	1.10
BARGAIN NO. 89-100 OXIDIZED SILVER PIANO LAMPS,	REGULAR PRICE \$10.00, NOW.....	4.50
BARGAIN NO. 90-85 ENGLISH TEA SETS,	REGULAR PRICE \$7.50, NOW.....	2.75
BARGAIN NO. 91-940 ENGLISH TOILET SETS,	REGULAR PRICE \$3.50, NOW.....	1.68
BARGAIN NO. 92-600 ANTIQUE OAK LOUNGES,	REGULAR PRICE \$9.50, NOW.....	5.25
BARGAIN NO. 93-150 CHEVAL CHAMBER SUITS,	REGULAR PRICE \$30.00, NOW.....	17.75
BARGAIN NO. 94-985 CRADLES,	REGULAR PRICE \$2.50, NOW.....	1.25
BARGAIN NO. 95-20,000 YARDS BRUSSELS CARPET,	REGULAR PRICE 90c, NOW.....	45c
BARGAIN NO. 96-18,000 YARDS 2-PLY INGRAIN CARPET,	REGULAR PRICE 60c, NOW.....	28c
BARGAIN NO. 97-1,100 PAIRS NOTTINGHAM LACE CURTAINS,	REGULAR PRICE \$3.50, NOW.....	1.25
BARGAIN NO. 98-500 IRISH POINT LACE CURTAINS,	REGULAR PRICE \$10.00, NOW.....	4.65
BARGAIN NO. 99-265 INFANTS' TRUNDLE BEDS,	REGULAR PRICE \$6.00, NOW.....	2.95
BARGAIN NO. 100-4,000 KITCHEN CHAIRS,	REGULAR PRICE 50c, NOW.....	17c
BARGAIN NO. 101-800 KITCHEN TABLES,	REGULAR PRICE \$1.75, NOW.....	84c
BARGAIN NO. 102-500 BOOK CASES,	REGULAR PRICE \$8.00, NOW.....	4.00
BARGAIN NO. 103-100 OAK SECRETARIES,	REGULAR PRICE \$15.00, NOW.....	7.50
BARGAIN NO. 104-100 BLACK HAIR MATTRESSES,	REGULAR PRICE \$20.00, NOW.....	11.50
BARGAIN NO. 105-400 HANGING LAMPS,	REGULAR PRICE \$3.50, NOW.....	1.75
BARGAIN NO. 106-800 JARDENIERS,	REGULAR PRICE \$1.00, NOW.....	35c
BARGAIN NO. 107-100 8-DAY CLOCKS,	REGULAR PRICE \$7.50, NOW.....	3.75
BARGAIN NO. 108-450 EXTENSION TABLES,	REGULAR PRICE \$7.50, NOW.....	3.90

#### EASY TERMS FOR ALL.

\$10.00 worth of goods, \$1.00 per week or \$ 4.00 per month.  
\$25.00 worth of goods, \$1.50 per week or \$ 6.00 per month.  
\$50.00 worth of goods, \$2.00 per week or \$ 8.00 per month.  
\$75.00 worth of goods, \$2.50 per week or \$10.00 per month.  
\$100.00 worth of goods, \$3.00 per week or \$12.00 per month.  
\$200.00 worth of goods, \$4.00 per week or \$15.00 per month.

Plenty of attentive and polite Salespeople to wait on all Callers. No trouble to show goods. Daily deliveries to South Omaha and Council Bluffs. So that everybody can take advantage of this GREAT SALE. We will sell any of the above goods either for Cash or Credit. **No Security Required. No Interest.**

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Purchasers of \$5.00 worth of goods will receive a handsomely Cloth Bound Book containing views of leading American cities.  
Every purchaser of \$10 worth of goods or more receives an elegant Gold Mounted Souvenir Spoon.  
Every purchaser of \$25 and over receives a World's Fair Portfolio containing 117 photographs of everything that was interesting in the White City. It is the finest World's Fair Portfolio yet issued.  
Every purchaser of \$50.00 and over receives a Smyrna Rug 26x54 in. With every purchase of \$75.00 and over a pretty Framed Picture.  
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